



LANE DONOVAN

480.842.1528

laneotc@gmail.com

lanedonovan.com

SKILLS

Adobe:

- After Effects
- Audition
- Captivate
- InDesign
- Illustrator
- Lightbox
- Photoshop
- Premier

Coding:

- CSS
- HTML
- Javascript
- J-Query

Email & CMS:

- Blackboard
- Constant Contact
- Drupal
- Hobson Connect
- Mailchimp
- Wordpress

Microsoft:

- Outlook
- Powerpoint
- Word
- Excel

EDUCATION

BS: (2015), **Film Studies • Technology, Art & Media**

University of Colorado, Boulder, CO

Bachelor of Arts in film studies with a minor in Technology, Art & Media

AS: (2011), **Computer Information System**

Paradise Valley Community College, Scottsdale, AZ

Associate of Applied Sciences in computer information systems

RECENT PROFESSIONAL EXPERIENCE

Senior Communications Coordinator: (Boise State University, Boise, ID)

January 2018–Present

Develop and implement strategic marketing and communication materials to support recruitment, enrollment, and retention. From print to digital mediums, conception to creation and implementation, I work with teams establishing solid marketing foundations which Boise State programs can use to expand their audience through creative visuals.

Graphic Designer: (Washington Athletic Club, Seattle, WA)

December 2015–February 2018

Production of online, print and video content creating marketing material such as posters, brochures, magazines, large-scale signage, email campaigns, web banners, digital graphics, and promotional videos. Also responsible for ordering production equipment and materials, training personnel new processes, updating website content, and digital display solutions.

Graphic Designer: (University of Colorado—CU Moneysense, Boulder, CO)

October 2014–July 2015

Created graphic design projects and marketing campaigns including infographics, web images, banner ads, flyers, posters, mailers, email templates, digital photography and image editing.

Web Developer: (University of Colorado—Office of Information Technology, Boulder, CO)

August 2014–July 2015

Student web developer responsible for redesigning the in house information technology operations department wiki page using Confluence. Worked directly with Operations Manager and various department managers to determine how to best build the site. Final presentation given to all managers on using and interacting with the site.

Online Education Course Designer: (In The Telling, Boulder, CO)

July 2013–July 2014

Content manager for online education courses specializing in copy editing, video editing, company website updates and redesign, and slide decks for CEO

Web Developer: (CU—Laboratory of Atmospheric and Space Physics, Boulder, CO)

August 2011–May 2013

Student web developer working on a website migration and redesign for the LISIRD project converting a dynamic and fully interactive flash site into javascript for cross platform compatibility.

Online Education Content Manager: (eCollege, Centennial, CO)

January 2011–August 2011

Contract position to help develop online courses for major universities, completed working remotely within a team environment. Responsible for creating various courses using scripts, html, css, and cms. Courses were deadline driven and expected to be done with extremely fast turnaround times. Up to 50 courses a day were being completed at one point.